

# We design learning that moves people forward.

Alexandria's Design is a WOSB-certified, minority-owned instructional design firm specializing in distributed learning, eLearning, curriculum design, leadership training, and AI literacy programs for federal, state, healthcare, and enterprise contracts. Top Secret clearance on staff. Section 508 / WCAG 2.1 AA compliant by default.

## Core Competencies

- Distributed Learning**  
TRADOC & Army University compliant DL development
- eLearning Development**  
Articulate 360, SCORM 1.2 / 2004, xAPI, Rise & Storyline
- Curriculum Design**  
CCSS, NGSS, military education standards alignment
- Leadership Training**  
Virtual & in-person professional development
- 508 Accessibility**  
Section 508 / WCAG 2.1 AA, audit-ready
- AI in Education**  
4th Industrial Revolution workforce readiness

## Selected Past Performance

- U.S. Army MEDCoE — Distributed Learning**  
120+ contact hours · 94% satisfaction
- DoD OUSD(A&S) — MPP Portal eLearning**  
10 modules · 136 objectives · bilingual
- Microsoft Education — Educator Training**  
3,000+ educators · 93% satisfaction
- UCLA Health — Health Professional eLearning**  
5,000+ professionals · CEU-accredited
- NIH SBIR — K-12 STEM Curriculum**  
NGSS-aligned · adopted nationwide

## NAICS CODES

611430 Professional & Management Development Training · 611710 Educational Support Services · 541611 Administrative Management Consulting

## SET-ASIDE ELIGIBILITY · DUNS / SAM

WOSB · Minority-Owned · SDB · Small Business · SAM.gov Active. HQ: San Diego, CA.

## Leadership

**Dr. Marie Martin, Ed.L.**  
Founder & Chief Executive Officer

**Dr. Charles Martin, Ed.D.** TS Clearance  
Director of Innovation

## Direct Contact

**Dr. Charles Martin, Ed.D.**  
DIRECTOR OF INNOVATION · TOP SECRET

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